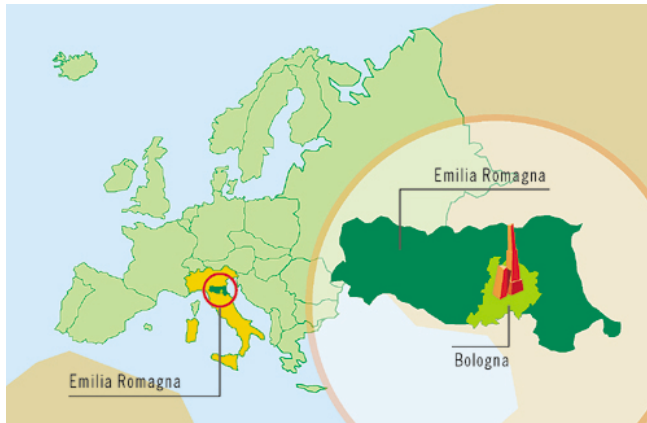




## Opportunities for Patronage

**What is PIMRC 2018** – PIMRC is the International Symposium on Personal, Indoor and Mobile Radio Communications. The 29<sup>th</sup> edition will be held in Bologna on September 9-12, 2018. It is one of the largest conferences in the world in the field of wireless communications and networking. The past five editions (Montreal'17, Valencia'16, Hong Kong'15, Washington'14, London'13) attracted a number of attendees in the range 700 - 1200. PIMRC focuses on aspects like 5G communications systems and networks, the wireless Internet of Things, information and communication theory, wireless networking, applications and services (including domains like vehicular communications, Industry 4.0 and others). It targets to bring together researchers from all over the world to present the latest research results, and it is one of the main venues for showcasing (demonstrating, trialling) the results of research and industrial projects.



**Why Bologna** - Bologna is a historical city, with around 380 000 inhabitants, and represents a compulsory point of passage between the North and South of Italy, from which the most attractive historical Italian cities such as Venice, Florence and Rome can be conveniently reached by train or car within two hours. Bologna has an international airport with many daily flights to all major hubs in Europe. Bologna is also the city of Guglielmo Marconi, where he did the first wireless communication experiment in 1895. According to recent National rankings, the Department of Electrical, Electronics and Information Engineering of the University of Bologna is among the two best in Italy in terms of scientific research.

**The venue** – The conference will be held in the largest congress centre, located near the historical part of the city. Seventeen rooms are available, plus two large exhibition halls that might contain up to thirty exhibition booths. The plenary room has over 1300 seats. Coffee breaks and lunches will be held in the exhibition areas, so as to maximise exposure for companies showing their products. The exhibition will be open from Monday, Sept. 10th, 09h00, until Wednesday, Sept. 12th, 12h00.



**Why should you be patron of PIMRC 2018** – PIMRC is the place where you can gain maximum exposure in the market of telecommunications and related sectors, with attendees ranging from large industrial companies to SMEs, and including academia and research centres. You will be able to draw the attention of key players from all around the world. Besides this, the 2018 edition has special features:

- the first experimentations of 5G technologies will happen in Italy during 2018; PIMRC 2018 will be the perfect place and time to show the preliminary outcomes and compare the activities performed by different network operators;
- the University of Bologna together with major vehicle manufacturers has recently started joint University programmes in the field of automotive electronics and communications; PIMRC 2018 will constitute an excellent framework to show how these companies are investing in the area of connected vehicles;
- SMEs that are active in the context of Industry 4.0 applications might take advantage of this conference to demonstrate their technologies, while Italy confirms Ministry incentives for industries investing in innovation.

**Patronage packages** – A number of patronage packages and options have been set up, so as to match the specific needs of your company/institution. However, if your organisation would like a customised package, we will gladly tailor the benefits to match your needs. Please refer to the following list.

**All rates are given in EUR, VAT should be added (22%).**

<b>Platinum Patron: 17.000 €</b>	<ul style="list-style-type: none"> <li>• An exhibition area (100 m<sup>2</sup>) for showing your products and services.</li> <li>• An exhibition stand (24 m<sup>2</sup>) for promoting your products and services.</li> <li>• Your logo and a link to your company/institution at the conference website.</li> <li>• Your logo and company/institution profile in the conference programme and handout material.</li> <li>• 4 complementary conference registrations.</li> <li>• A plenary keynote speech.</li> </ul>
<b>Gold Patron: 8.500 €</b>	<ul style="list-style-type: none"> <li>• An exhibition stand (24 m<sup>2</sup>) for promoting your products and services.</li> <li>• Your logo and a link to your company/institution at the conference website.</li> <li>• Your logo and company/institution profile in the conference programme and handout materials.</li> <li>• 2 complementary conference registrations.</li> </ul>
<b>Silver Patron: 4.500 €</b>	<ul style="list-style-type: none"> <li>• An exhibition stand (12 m<sup>2</sup>) for promoting your products and services.</li> <li>• Your logo and a link to your company/institution at the conference website.</li> <li>• 2 complementary conference registrations.</li> </ul>
<b>Bronze Patron: 2.000 €</b>	<ul style="list-style-type: none"> <li>• Your logo and a link to your company/institution at the conference website.</li> <li>• 1 complementary conference registration.</li> </ul>
<b>Personalised USB Patron: 2.000 €</b>	<ul style="list-style-type: none"> <li>• Exclusive patronage.</li> <li>• Optimal visibility in the USB Conference Proceedings printed with your company/institution name.</li> <li>• Your logo and a link to your company/institution at the conference website.</li> <li>• Logo in the acknowledgement section of the Conference Programme.</li> </ul>
<b>Notepads and Pens Patron: 2.000 €</b>	<ul style="list-style-type: none"> <li>• Exclusive patronage.</li> <li>• Notepad and pen matching with your company/institution logo inserted in the conference bag.</li> <li>• Your logo and a link to your company/institution at the conference website.</li> <li>• Logo in the acknowledgement section of the Conference Programme.</li> </ul>
<b>Coffee Breaks Patron: 2.000 €</b>	<ul style="list-style-type: none"> <li>• Sponsoring of the coffee breaks during the whole conference.</li> <li>• Your logo and a link to your company/institution at the conference website.</li> <li>• Logo in the acknowledgement section of the Conference Programme.</li> <li>• Table tents "Sponsored by..." with your company/institution's name and logo at the entrance of coffee break areas.</li> </ul>
<b>Company Flyer in the Conference Bags: 2.000 €</b>	<ul style="list-style-type: none"> <li>• Your company/institution promotional flyer (maximum size, folded, is A4) inserted in the conference bag.</li> <li>• Logo in the acknowledgement section of the Conference Programme.</li> <li>• Flyer to be provided by your company/institution, according to the number of participants.</li> </ul>

**Contacts** – Contact us for any further information or a custom budget that suits your company/institution:

Roberto Verdone, General Chair: [roberto.verdone@unibo.it](mailto:roberto.verdone@unibo.it) – ph.: +39 051 2093817 – mobile: +39 348 0176820

Hikmet Sari, Patrons Chair: [hikmet.sari@supelec.fr](mailto:hikmet.sari@supelec.fr)

Complete information about the conference can be found on its website, <http://pimrc2018.ieee-pimrc.org>.

