



## Ten Reasons to Attend

- 1. PIMRC** – PIMRC is a premier conference in the field of radio communications, participated normally by more than 700 attendees: scientists from academia and research centres, and industry representatives (usually, between 15 and 20 %).
- 2. 5G IS COMING** – The 29<sup>th</sup> edition takes place while the first experiments on 5G happen in all Europe. Come and learn about the most recent advancements!
- 3. THE THEME** – This edition is dedicated to the many applications of interest for future radio systems, from automotive to industrial applications of next generation networks. We are inviting startups and companies from all over the world.
- 4. BOLOGNA** – Bologna is a city none forgets after the first time he/she visits it. One of the most beautiful medieval centres in Europe, Bologna is a buzzing place for nightlife. 80,000 University students in a city of 300,000 inhabitants.
- 5. GUGLIELMO MARCONI** – Marconi made his first experiments in his Villa, which is located few Km outside Bologna. The museum is a must for people working in the field of radio communications.
- 6. THE MOTORVALLEY** – Within 40 Km from Bologna, Ferrari, Lamborghini, Maserati and Ducati premises can be found, their museums and visitors' programmes are waiting for you.
- 7. IN THE HEART OF ITALY** – Bologna is located at the heart of the Italian high speed railway system: Florence is 40 m, Milano 1 h, Venice 1 h 30 m, Rome 2 h from Bologna. September is the perfect month to visit Italy.
- 8. FOOD** – Italian cuisine is worldwide renowned. Among gourmands, Bologna is famous as one of the best towns for eating. It is the city of "bolognese sauce", tortellini, lasagna, hand-made pasta, mortadella. Not to mention its wines!
- 9. MUSIC AND ARTS** – Everyone knows Italy is the country of music and arts. Did you know Bologna is famous for its cinema, and music singers?
- 10. CULTURAL HERITAGE** – Italy is the Country with the most UNESCO World Heritage Sites with 53 entries. Emilia-Romagna, the Region with capital Bologna, hosts 11 among these: 3 declared World Heritage Sites cities (Ferrara, Ravenna and Modena) and other types of UNESCO sites (messenger of peace, memory of the world, creative cities).

### General Chair

Roberto Verdone, Univ. Bologna, IT

### Local Arrangements Chair

Lucia Vitiello, Univ. Bologna, IT

